

# THE ANTINORI FAMILY



The Antinori family's winemaking history began more than six centuries ago, when Giovanni di Piero Antinori entered the *Arte Fiorentina*, the Winemakers' Guild of Florence, in 1385.

Today the firm is run by Piero Antinori and his daughters Albiera, Allegra, and Alessia. Throughout its storied past, the family has worked with a fundamental respect for tradition and the territory in which they have operated. Today, their wines are among the most recognized and highly rated of Italy.

## PHILOSOPHY

The cornerstone of the family's philosophy has been that quality is a long-term and ongoing commitment, and the Antinori family's centuries of successful wine production is due in no small part to this commitment. It

gives the family a perspective that is unique in the wine world and allows them to think beyond a single vintage or place, and to make bold choices while remaining true to the tradition, culture, and taste of Antinori wines. Which is why they have sought to tap the potential of wine regions beyond Italy. "Ancient roots play an important role in our work but have never been a limit to our innovative spirit," says Marchese Piero Antinori.

The estates in Tuscany and Umbria have been joined by investments in other territories with potential for high-quality wine—which is what attracted Piero Antinori to Napa Valley and led to the establishment of Antica Napa Valley.

## INNOVATION

Beyond new sites, the Antinori firm constantly seeks ways to further quality in the vineyards and the cellars. These include experimenting with new clones, cultivation techniques, vineyard altitudes, fermentation practices, the type, size and age of oak barrels for aging, and aging times both in the barrel and the bottle.

## THE CALIFORNIA ADVENTURE

The California adventure began in 1966 when Piero, at the encouragement of his father, made his first visit to Napa Valley. Twenty years later the Antinori Family, with two other business partners, purchased the land to develop this 1,170-acre estate. Piero Antinori was attracted to this property located on a high plain in the eastern mountains of the celebrated Napa Valley because of its resemblance to Tuscany. The property is in the Atlas Peak District of Napa Valley which is above and east of the Stags Leap District.

In 1993, Piero Antinori's increasing certainty of the potential of this terroir led the Antinori Family to purchase the shares of the other partners and assume direct ownership of this prime land, which today includes 550 acres of vineyard.

In 2006, the estate was named Marchesi Antinori – Antica Estate to represent the harmonious blend of Tuscan and Californian styles in its DNA. The name Antica (ANTINORI California) reflects to the family's legacy and the estate's location, and the realization of producing great Antinori Family wines in the Napa Valley.

